

# Alvin C. York Institute Syllabus Fall Semester, 2018



- Course Title:** Web Design Foundations
- Teacher Name:** Cheryl A. Tays (931-879-8101 or ctays@www.york.k12.tn.us)  
School Website can be found at [www.york.k12.tn.us](http://www.york.k12.tn.us)
- Class Website Info:** Group Code: Log on to Google Classroom, join using **ueh0yj**  
You will log on to Google using first initial and last name  
@yaidragons.com
- Prerequisite:** Information Technology Foundations
- Materials:** Three Ring Binder  
5 Tab Dividers (Labeled: Calendar, Notes, Tests, Projects, FBLA)  
Loose Leaf Paper  
Pen/Pencils  
Headphones

## Course Description:

*Web Design Foundations* is a course that prepares students with work-related web design skills for advancement into postsecondary education and industry. The course is intended to develop fundamental skills in both theory and practical applications of the basic web design and development process, project management and teamwork, troubleshooting and problem solving, and interpersonal skill development. Laboratory facilities and experiences simulate those found in web design and development industry; where interaction with a “client” is indicated in the standards, it is expected that students’ peers or the instructor may serve as mock clients in lieu of an actual relationship with an industry partner. Upon completion of this course, proficient students will be prepared for more advanced coursework in the Web Design program of study.



## Course Content: (see full list of standards in student materials)

- Safety
- Client Relations
- Site Mapping
- Copyright/Licensing
- Introduction to Design and Layout
- Composition
- Writing, Critiquing, and Publishing Content for the Web
- Marketing, Branding, Identity, and eCommerce
- Introduction to Coding Skills
- Organization
- Troubleshooting & Problem Solving



## Future Business Leaders of America

**FBLA** ... inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

Anyone enrolled in a business or technology class can join FBLA. The fee to join the organization is \$20.

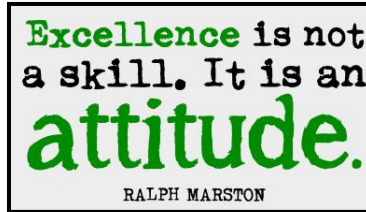
FBLA will provide fundraising opportunities to earn money for admission fees and travel expenses.

Just a few opportunities coming up: Fall Leadership Camp, Fall Leadership Conference, Region Competition, & State Competition. I will give more details in class.



## Instructional Philosophy:

I believe that our attitudes have a huge impact on our ability to learn. I have chosen education as my career—a choice that would keep me in a classroom for over 20 years. Teaching is not just a job, but a full-time endeavor to change students for the better once they pass through my program. I spend countless hours preparing dynamic, interactive lesson plans, grading projects and giving effective feedback, maintaining dependable technology for my instruction, and coordinating activities, fundraisers, and conference travel for the Future Business Leaders of America as co-curricular support for my program. How awesome it is to have students appreciate the effort I put forth by being in class every day, paying attention to the instruction, and putting their best into all work assigned with a positive attitude. It will truly make all the difference.



**Grading Policy:** Student Signature \_\_\_\_\_ Parent Signature \_\_\_\_\_

Daily Work (Bell Ringers, Class Activities, Notebook, Homework)	20%
Quizzes (Announced & Unannounced)	10%
Midterm/Final	15%
Unit Tests (No Retakes)	25%
Projects (Allowed to improve after first grading)	<u>30%</u>
	<b>100%</b>

- **In the event of an unexcused absence, student will not be permitted to make up any missed work.**
- **In the event of an excused absence, student will discuss missed work with the teacher to make arrangements to turn in. This must take place on the first day back after an excused absence.**
- **In the event of an extended project, student must turn in completed project before or on the due date in order to make improvements after the first grading.**

**Classroom Policy:** Student Signature \_\_\_\_\_ Parent Signature \_\_\_\_\_

- When the bell rings, students will be in their seats & begin the bell ringer activity.
- Only bottled water allowed in the computer lab
- Respect others and school property.
- Maintain care and use of the computers, equipment & books.
- Everyone stays in their seats until the bell rings.
- Cell phones will stay out of sight during class time.
- Profanity has no place in this classroom.
- Only 3 restroom passes permitted per 9 weeks period. Restroom pass and cell phone will be placed in the purple basket on my desk in order to leave the classroom.

**Consequences:** Student Signature \_\_\_\_\_ Parent Signature \_\_\_\_\_

- First Violation, Activity Period
- Second Violation, After-School Detention & Parents Called
- Third Violation, Administration Referral & Parents Called
- Cell Phone will be taken the first time it is used in class, turned in to front office for 24 hours (Student Handbook Policy)

## **Web Design Foundations**

### **Parent/Student Agreement**

I have read the syllabus for Web Design Foundations, Fall 2018 and understand all policies and practices.

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Student Signature

Date

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Student Name Printed

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Parent/Guardian Signature

Date

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Parent/Guardian Name Printed